

# **Investor Briefing**

I June 2010

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### Earnings Update 20 May 2010

- Sonic's original earnings guidance for FY 2010
  - ▶ 10-15% NPAT growth on base of A\$315 million
  - Growth on constant currency basis
- Sonic's updated earnings forecast for FY 2010
  - ~A\$315-320 million NPAT (constant currency)
- Expected shortfall on original guidance
  - ~A\$30-35 million NPAT (constant currency)

A\$315-320 million "constant currency" = A\$290-295 million "reported"



### FY 2010 Earnings Shortfall relative to Guidance

▶ NPAT shortfall of ~A\$30-35 million

Queensland pathology ~A\$12 million

Australian pathology market volumes ~A\$10 million

▶ Radiology ~A\$ 8 million

Based on actual results to April 2010 and forecasts to June 2010



## Queensland Pathology

- Billing policy changes to offset Government fee cuts
  - Uniform patient co-payments (excluding pensioners)
  - Temporary significant GP market share loss as a result
  - Initially successful with referrers' support
  - Patient resistance and competitor activity undermined strategy
  - Staged reversal strategy carefully implemented to recover lost volume
- Volumes almost back to pre-billing change levels
  - Strength of Sonic's brand
  - Average fee still reduced due to 1 November 2009 fee cuts
  - Strategies to lift average fee in train



### Australian Pathology Market

- National market volume growth abnormally low
  - Since November 2009 Government fee cuts
  - Normal market growth had been expected for FY 2010 guidance
  - Likely causes: publicity around billing changes, concerns about patient co-payments
- Australian Medicare volume growth data

<ul><li>March quarter - 7.2</li></ul>	2%
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- March quarter (excl. Queensland) 6.8%
- Rolling 6 months (to March 2010) 3.5%
- Rolling 9 months (to March 2010) + 0.4%
- Negative growth over such an extended period is unprecedented



## Sonic Australian Pathology

- Sonic's Australian volume growth (excl. Queensland)
  - Low positive growth March quarter vs negative market growth (minus 6.8%)
  - Suggests market share gains
- Sonic pathology average fee per patient
  - Fee cuts have been offset (excl. Queensland) evidenced by average fee growth
  - Focus on specialist and hospital markets
- Ongoing focus on cost control
- Future growth
  - Normal drivers of pathology growth remain unchanged (ageing of population, preventative medicine, new tests etc)
  - Strong growth expected from November 2010 growth on low volume base
  - Collection centre deregulation likely to drive additional demand
  - Normal growth in Sonic's other global markets
  - Sonic's outstanding brands an advantage in deregulated market
  - Sonic's volumes in recent weeks suggest improving growth trend



## Radiology

- Sonic radiology performance against FY 2010 guidance
  - Shortfall represents loss of expected earnings growth
  - ▶ Flat earnings growth now expected for H2 FY 2010 vs H2 FY 2009
  - Competition has impacted volumes and pricing
- Volume impacts
  - Some market share loss to bulk-billing competitors (no patient co-payment)
- Pricing impacts
  - Fee increase of November 2009 only applicable to bulk-billed services
  - Sonic has converted limited services to bulk-billing in order to protect market share
  - Conversion to bulk-billing has reduced average fee vs original guidance



#### Dividend – FY 2010

- Final dividend per share expected to be at least at prior year's level
- Rationale
  - No loss of profits in FY 2010 on constant currency basis
  - Temporary nature of profit impacts



#### FY 2011 Guidance

- ▶ NPAT growth of 10-15% on <u>reported</u> FY 2010 NPAT
  - Reported FY 2010 NPAT expected to be A\$290-295 million
  - ▶ A\$290-295 reported = A\$315-320 million constant currency
- ▶ FY 2011 guidance on constant currency basis (i.e. using FY 2010 rates)
- Guidance excludes new acquisitions
- Assumes resumption of normal volume growth of Australian pathology market
- Includes estimated revenue and costs associated with collection centre deregulation
- No further regulatory changes anticipated in FY 2011
- Ongoing strong offshore earnings





#### Thank You

















